



INVITED SESSION SUMMARY

Title of Session:
ICT& IT innovation as a source of entrepreneurship of companies
Name, Title and Affiliation of Chair: Korpysa Jaroslaw, prof. University of Szczecin, Agnieszka Lopatka, PhD Univeristy of Szczecin
Details of Session (including aim and scope): ICT&IT is responsible for the creation a process of globalization market and structural changes of companies. Enterprises are recognizing that ICT&IT innovation is a necessary condition for development. In response to the changing situation, companies are looking for new sources of acquiring ICT&IT innovations, both outside and inside organizations. In this respect, entrepreneurship, which leads to new ICT&IT innovative business ventures, is becoming increasingly important. In the literature, entrepreneurship is very often described as a personality trait of individuals or teams which is the ability to demonstrate a spirit of initiative and resourcefulness. This trait is also analyzed as process of undertaking multifaceted activities related in order to create and implement innovations in an organization. Entrepreneurship thus becomes one of the productive factors of the individuals that determines their ability to be active and effective, as well as creative. There is no doubt that nowadays entrepreneurship is becoming the only right way, the greatest strength, a specific and intangible resource, an effective way of stimulating creativity, innovativeness and, consequently, of achieving higher efficiency by the enterprise. Thus, it is the basic source of competitive advantage increasing the chances of survival and development of the organization in a turbulent environment. With the above in mind, to the thematic session "Innovation as a source of entrepreneurship of modern companies" we would like to invite scientists and well as practitioners whose research topics are focused, among others, on the following areas: <ul style="list-style-type: none">● ICT&IT innovation● entrepreneurship,● intra-entrepreneurship,● technological entrepreneurship,● innovative entrepreneurship,● startups, innovations,● innovation management,● open innovation,● social innovation,● fintech,● high-tech,● design thinking,● creative destruction.
Main Contributing Researchers / Research Centres (tentative, if known at this stage): MIT Bootcamps, HEC Paris, University of Bath, Max Planck Institute for Innovation and Competition, University of Economic Krakow, University of Szczecin
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